SIMPLIFY YOUR INSTRUCTIONAL PROCUREMENT PROCESS

Curriculum matters!

“There is increasing momentum behind the idea that curriculum materials, including textbooks, represent a powerful lever for education reform.”\(^1\)

Traditional procurement methods are complex.

TOO MANY CHOICES

“Educators have so many options. They’re coming at them in every direction from the expo hall of conferences to the urging of their friends & colleagues.”\(^2\)

TOO LITTLE DATA

“With so many options and so little data to guide decisions, purchasing officials end up using the companies they’ve worked with before, even if there are better options out there.”\(^2\)

TOO MUCH TIME

Districts across the U.S. report cumbersome adoption processes and policies with cycles ranging from 9 to 18 months.\(^3,4\)

Join the digitization of curriculum purchasing.

EdCuration simplifies your search.

PREVIEW

- Scope & Sequence
- Sample lesson plans
- Unit overviews
- Product videos
- Efficacy studies
- User testimonials

EVALUATE

- Evaluate resources matching your priorities.
- Use EdReports, LA Believes, WWC and others to evaluate efficacy.
- Create and share product notes before adoption meetings.

COMPARE

- See product features side by side to determine which vendors to contact and which products to pilot.