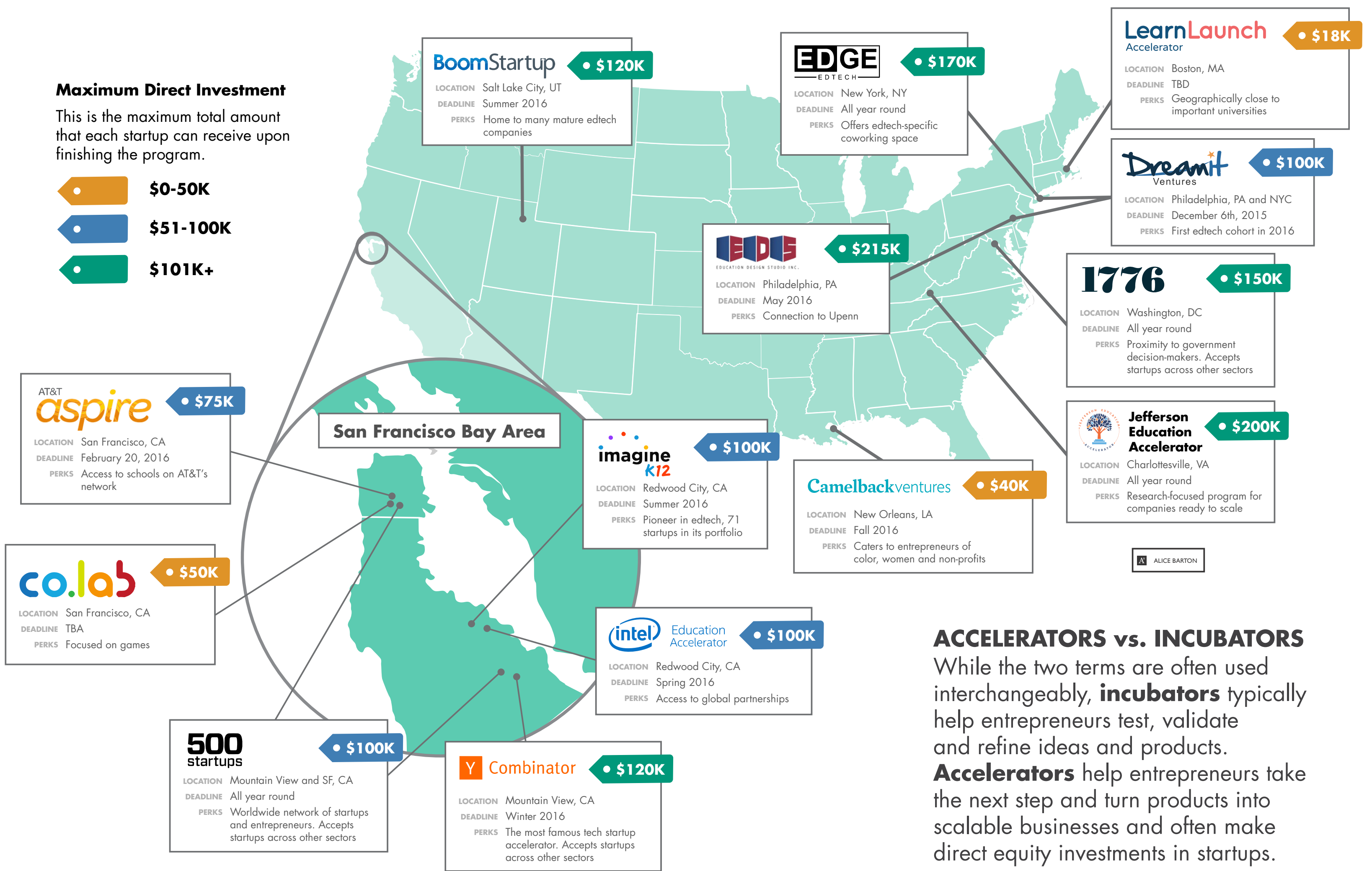


U.S. EDTECH ACCELERATORS



ACCELERATORS vs. INCUBATORS

While the two terms are often used interchangeably, **incubators** typically help entrepreneurs test, validate and refine ideas and products. **Accelerators** help entrepreneurs take the next step and turn products into scalable businesses and often make direct equity investments in startups.

How The Acceleration Process (Generally) Works

STEP 1: APPLICATION

PROCESSES NORMALLY REQUIRE A SHORT VIDEO AND A SET OF WRITTEN INFORMATION ABOUT YOUR PRODUCT/IDEA

STEP 2: PROGRAM

- 3-4 MONTHS
- MENTORSHIP
- ACCESS TO NETWORKS
- ACCESS TO PILOTS
- LEGAL, IT & FINANCIAL SERVICES
- INVESTMENT

DEMO DAY

4 Tips For Building A Strong Application

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1 The video introduction is important
Put some thought into what you are saying before you press record.
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2 Share your doubts and concerns
You don't need to have all the answers, but know about your market challenges.
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3 Be straightforward
Don't say something in 3 paragraphs if it can be said in 3 sentences.
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4 Be flexible
Don't send a complicated business plan or spreadsheets of financials. Things can change.