U.S. EDTECH ACCELERATORS

Maximum Direct Investment
This is the maximum total amount each startup can receive upon finishing the program.

- $0-50K
- $51-100K
- $101K+

ACCELERATORS vs. INCUBATORS
While the two terms are often used interchangeably, incubators typically help entrepreneurs test, validate and refine ideas and products. Accelerators help entrepreneurs take the next step and turn products into scalable businesses and often make direct equity investments in startups.

How The Acceleration Process (Generally) Works

STEP 1: APPLICATION
Processes normally require a short video and a set of written information about your product/idea.

STEP 2: PROGRAM
- 3-4 MONTHS
- MENTORSHIP
- ACCESS TO NETWORKS
- ACCESS TO PILOTS
- LEGAL, IT & FINANCIAL SERVICES
- INVESTMENT

DEMO DAY

4 Tips For Building A Strong Application

1. The video introduction is important
   Put some thought into what you are saying before you press record.

2. Share your doubts and concerns
   You don’t need to have all the answers, but know about your market challenges.

3. Be straightforward
   Don’t say something in 3 paragraphs if it can be said in 3 sentences.

4. Be flexible
   Don’t send a complicated business plan or spreadsheets of financials. Things can change.

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